



## Global Exhibition on Services

**15-18 May 2018: Mumbai**

### **FAIR FACTS**

1. **Inaugurated by the Hon'ble President of India Shri Ram Nath Kovind**, the 4th edition of GES was organized this time in Mumbai – the services capital of India.
2. The most significant highlight of GES 2018 was that it served as the **launchpad for the Twelve Champion Services Sectors and the brand logo of India Services** akin to the Make in India logo. (Logo of India Services is attached as **Annexure I**; List of the 12 Champion Services Sectors is attached at **Annexure II**)

Others present at the inaugural included,

- Shri Suresh Prabhu, Minister of Commerce and Industry, Government of India
- Shri C. Vidyasagar Rao, Governor of Maharashtra
- Shri Devendra Fadnavis, Chief Minister of Maharashtra
- Smt Savita Kovind, First Lady of India
- Smt Rita Teotia, Commerce Secretary, Ministry of Commerce and Industry
- Shri Rakesh Bharti Mittal, President, Confederation of Indian Industry (CII)

3. The sectoral profiles of the **Twelve Champion Services Sectors** were released by the Hon'ble President of India Shri Ram Nath Kovind and Shri C. Vidyasagar Rao, Governor of Maharashtra. (List of 12 Champion Services Sectors attached as **Annexure II**).

4. On the occasion, **CEOs representing the 12 Champion Services Sectors spoke** about the potential of the sector vis-à-vis the global scenario and India's attractiveness in these twelve Champion Services Sectors.

**The CEOs were:**

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|-------------------------------------|--|
| 1. Accounting and Finance           | <b>Mr Prafulla Preme Sukh Chhajed</b> , Vice- President, ICAI                        |
| 2. Banking, Financial and Insurance | <b>Mr Uday Kotak</b> , Executive Vice Chairman & Mg Director<br>Kotak Mahindra Bank  |
| 3. IT & ITeS and Communications     | <b>Mr Hari Nair</b> , Head of Global Enterprise Business<br>Tata Communication       |
| 4. Education                        | <b>Mr Pradyumna Vyas</b> , Director, National Institute of Design                    |
| 5. Environment                      | <b>Mr Masood Mallick</b> , Managing Director, ERM India                              |
| 6. Health and Wellness              | <b>Dr Naresh Trehan</b> , Chairman & Mg Director<br>Medanta - The Medicity           |
| 7. Infrastructure and Construction  | <b>Mr Vinayak Chatterjee</b> , Co-Founder, Feedback Infra                            |
| 8. Legal                            | <b>Mr Nishant Parikh</b> , Partner, Trilegal   |
| 9. Media and Entertainment          | <b>Mr Sudhanshu Vats</b> , Group CEO<br>Viacom 18 Media Pvt. Ltd                     |
| 10. Tourism and Hospitality         | <b>Mr Vivek Nair</b> , Chairman & Mg Director<br>The Leela Palaces, Hotels & Resorts |
| 11. Transport and Logistics         | <b>Mr R Dinesh</b> , Managing Director<br>TVS Logistics Services Ltd                 |

5. **Ministers from the Maharashtra Government** present at the Launch of the 12 Champion Services Sectors and the Inaugural were:
  - a) Shri Vinod Shridhar Tawde, Minister for School Education, Sports and Youth Welfare, Higher and Technical Education, Marathi Bhasha, Cultural Affairs, Minorities Development and Wakf, Government of Maharashtra
  - b) Shri Deepak Vasant Kesarkar, Minister of State for Home (Rural), Finance, Planning, Government of Maharashtra
  - c) Smt Vidya Jayprakash Thakur, Minister of State for Women and Child Development, Government of Maharashtra
6. **Spread over** 45,000 sq. mtrs with an exhibition area of 28,020 sq. mtrs and 628 Exhibitors, (as against 42,000 sq. mtrs and 573 exhibitors in 2017), GES 2018 is by far, the largest edition of GES in terms of size and scale.
7. **15 States** and **18 Central Government Ministries** participated in GES 2018. (List of States and participating Central Government Ministries at **Annexures III & IV**)
8. GES 2018 was supported by 37 National & sectoral **Associations**. The list of supporting Associations is at **Annexure V**.
9. Over 500 **Overseas delegates** from 100 countries attended GES 2018. The list of 100 participating countries is at **Annexure VI**.
10. Two **International Ministers** from Africa - Togo and Kenya graced the occasion.
  - Mr Mustfa Miji yawa, Hon'ble Minister of Health and Social protection, Government of Togo
  - Ms Christine Nafula Tanguli, Hon'ble Minister of Health, Kenya
11. There was a 42% increase in **B2B and B2G** meetings, with 7100 meetings over three days during GES 2018 as compared to 5000 meetings in the previous edition.
12. The **footfall** GES 2018 over three days was 27,584.
13. 3,257 **conference delegates** attended the 40 knowledge sessions at GES 2018. The sessions covered a comprehensive cross – section of Services Sectors. The list of Sessions held is at **Annexure VII**.

14. In addition to the Sectoral sessions, an interesting aspect of GES 2018 was the interaction with and **participation of several celebrities from various Service Sectors**. The celebrities, who represented the **Soft Power of India Services**, discussed cross trends in the sector, nuances and shared their own life experiences.

- a) Guru Gaur Gopal Das, Spiritual leader
- b) Ms Manisha Koirala, Actor
- c) Ms Tapsee Pannu, Actor
- d) Ms Ashwani Iyer, Film Director
- e) Ms Meghna Gulzar, Film Director
- f) Chef Sanjeev Kapoor
- g) Chef Vikas Khanna
- h) Chef Vikas Khanna
- i) Mr Subhash Talekar, Spokesperson of Mumbai Dabbawala Association

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Logo of INDIA SERVICES

## 12 Champion Services Sector

The twelve (12) Champion Services Sectors identified and the nodal ministries/departments associated with them, for initiating the preparation and implementation of comprehensive reform 'Action Plans' are as under:

1. Information Technology & Information Technology enabled Services (IT & ITeS). (Ministry of Electronics & Information Technology)
2. Tourism and Hospitality (Ministry of Tourism)
3. Health and Wellness (Ministry of Tourism and Ministry of Health & Family Welfare)
4. Transport and Logistics (Department of Commerce)
5. Accounting and Finance (Ministry of Corporate Affairs)
6. Media and Entertainment (Ministry of Information & Broadcasting)
7. Legal (Ministry of Law & Justice)
8. Communications (Ministry of Communications)
9. Infra and Construction (Ministry of Urban Development and Human Resource Development)
10. Environment (Ministry of Environment, Forest and Climate Change)
11. Banking, Financial and Insurance (Department of Economic Affairs, Department of Financial Services, Ministry of Finance)
12. Education (Ministry of Human Resource Development)

**Annexure III**

<b>S. No.</b>	<b>SUPPORTING STATES</b>
1.	Maharashtra
2.	Chhattisgarh
3.	West Bengal
4.	Assam
5.	Uttarakhand
6.	Jharkhand
7.	Gujarat
8.	Uttar Pradesh
9.	Karnataka
10.	Kerala
11.	Himachal Pradesh
12.	Andhra Pradesh
13.	Telangana
14.	Arunachal Pradesh
15.	Nagaland

S.No.	Central Government Ministries
1	Department of Post, Ministry of Communications
2	Department of Space (ISRO)
3	Department of Telecommunications, Ministry of Communications
4	Ministry of Ayush
5	Ministry of Civil Aviation
6	Ministry of Earth Science
7	Ministry of Electronics & Information Technology
8	Ministry of Environment, Forest & Climate Change
9	Ministry of Health & Family Welfare
10	Ministry of Human Resource Development
11	Ministry of Information & Broadcasting
12	Ministry of Road Transport & Highways
13	Ministry of Science & Technology
14	Ministry of Shipping
15	Ministry of Skill Development & Entrepreneurship
16	Ministry of Tourism
17	Ministry of Urban Development
18	Ministry of Micro, Small, Medium Enterprises



S. NO.	SUPPORTING ASSOCIATIONS
1.	ACAAI
2.	Adventure Tours Operators Association of India
3.	AICTE
4.	All India Federation of Master Printers
5.	Alliance of MSMEs
6.	Association of Competitive Telecom Operators (ACTO)
7.	Association of Indian Management Schools (AIMS)
8.	Association of Indian Universities
9.	Association of Skill Training Providers (ASTP)
10.	Bombay Master Printers Association
11.	Broadband India Forum
12.	Buying Agents Association (BAA)
13.	Cellular Operators Association of India (COAI)
14.	CMAI Association of India
15.	Consulting Engineers Association of India (ATOAI)
16.	DICCI
17.	Federation of Freight Forwarders Association in India
18.	Gujarat Innovation Society
19.	IFTPC
20.	IMPPA
21.	Indian Association of Tour Operators (IATO)
22.	Indian Council of Impex for Films & TV Programmers
23.	Indywood
24.	Infrastructure Industry and Logistics Federation of India (ILFI)
25.	Internet Service Providers Association of India (ISPAI)
26.	ITU-APT Foundation of India
27.	Manufactures Association of IT(MAIT)
28.	Media & Entertainment Association of India
29.	Mumbai Mudrak Sangh
30.	Producers Guild of India (PGI)
31.	Quality Council of India (QCI)
32.	Retailers Association's Skill Council of India (RASCI)
33.	Software Technology Parks of India (STPI)
34.	Telecom Equipment and Exports Promotion Council (TEPC)
35.	Telecom Equipment Manufacturers Association of India (TEMA)
36.	Urprinter.com
37.	Western India Film & TV Producers Associations (WIFPA)

**Participating Countries**

1. Afghanistan
2. Argentina
3. Armenia
4. Australia
5. Azerbaijan
6. Bahrain
7. Bangladesh
8. Belarus
9. Belgium
10. Bhutan
11. Bosnia and Herzegovina
12. Brazil
13. Brunei Darussalam
14. Bulgaria
15. Burundi
16. Cameroon
17. Canada
18. Chile
19. China
20. Colombia
21. Costa Rica
22. Cambodia
23. Croatia
24. Democratic Republic of Congo
25. Egypt
26. Estonia
27. Ethiopia
28. Federal Republic of Germany
29. Gabon
30. Gambia
31. Georgia
32. Germany
33. Ghana
34. Guatemala
35. Hungary
36. Indonesia
37. Iran
38. Iraq
39. Israel
40. Italy
41. Ivory Coast
42. Japan
43. Kazakhstan
44. Kenya
45. Kyrgyz Republic
46. LATVIA
47. Lesotho
48. Lithuania
49. Madagascar
50. Malaysia

51. Malawi
52. Mauritius
53. MONGOLIA
54. Morocco
55. Myanmar
56. Nepal
57. Netherlands
58. New Zealand
59. Nigeria
60. Oman
61. Peru
62. Philippines
63. Poland
64. Republic Democratic of Congo
65. Republic of Kiribati
66. Russia
67. Rwanda
68. Seychelles
69. Senegal
70. Singapore
71. South Korea
72. Sri Lanka
73. Sudan
74. Sweden
75. Tajikistan
76. Tanzania
77. Thailand
78. Togo
79. Tunisia
80. Turkey
81. UAE
82. Uganda
83. Ukraine
84. United Kingdom
85. United States of America
86. Uzbekistan
87. Vietnam
88. Zambia
89. Zimbabwe
90. France
91. Spain
92. Switzerland
93. South Africa
94. Yemen
95. Qatar
96. Saudi Arabia
97. Royal Norwegian
98. Ecuador
99. Kuwait
100. Botswana