

Session Name	Knowledge Session on Assam
Speaker / Panelist	<p>Mr. Ravi Capoor, IAS; Additional Chief Secretary(Industries & Commerce,etc. Depts.), Government of Assam</p> <p>Mr. Rajesh Prasad,IAS; Secretary(Tourism), Government of Assam</p> <p>Mr. Nitin J Khade, IAS;Secretary(IT), Government of Assam</p> <p>Mr. Ashutosh Agnihotri,IAS; Commissioner & Secretary, Industries & Commerce,Skill,etc. Depts.,Government of Assam</p> <p>Mr. Jatin Bora, Chairman, Assam Film Finance Development Corporation Ltd.</p> <p>Ms. Barnali Sharma, Director(Sports), Government of Assam</p> <p>Mr. Pabitra Khaund, Director(Sports), Government of Assam</p> <p>Mr. K J Hilaly, Managing Director, Assam Tourism Development Corporation</p> <p>Ms. Monika Buragohain, State Programme Manager, National Health Mission,Assam</p> <p>Mr. N Dinesh Singha, Assam Skill Development Mission</p>
Key data shared	Population of Assam:3.5 crores
Topics covered	Investment opportunities in the Sectors of IT, Skill Development & Entrepreneurship, Sports & Youth Welfare, Film making,Healthcare & Tourism.

Time and date _____

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<p>Issues highlighted Including during Q&A</p>	<ul style="list-style-type: none"> • Incentives for shooting films in Assam • Application of GPS Tracking System by the State Transport Department in their vehicles • Marketing of Tourism in Assam • Guwahati as a strategic location to emerge as a Gateway to ASEAN Countries
<p>Solutions suggested</p>	<ul style="list-style-type: none"> • Incentives are offered in the State Tourism Policy for at least 25% of shooting of a film in the State & also if 25% of the cast & crew are from Assam. • Interactive Forums in countries like US by the State Government of Assam with the buyers is going to improve the inflow of tourists in the state. Factors needed to be kept in mind is that there are only 2 weeks holidays in US and maximum needs to be offered to attract tourists during that time from US. Similar initiatives can be taken for other markets. • Guwahati is going to get connected soon with the Capitals of ASEAN Countries by Air.

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