

Session Name	Future of Print & Publishing
Speaker / Panelist	Prof. Kamal Chopra , Anand Limaye , Avijit Mukherjee, Tushar Dhote, Mehul Desai
Key data shared	<ul style="list-style-type: none"> <li>- size of market – Printing Market is approx. , 20 Bn USD in India , 10% of the Global Market and growing at 12% CAGR</li> <li>- Approx. 250 K listed Printers and another 150K unlisted Jobbers ( Quick Printers) are Present in India</li> <li>- It generates approx. 1 million Employment @ 4 employees.</li> </ul>
Topics covered	<ul style="list-style-type: none"> <li>- Futuristic Technologies &amp; application of Printing – 3D printing &amp; application in Medical science, Household, AI, Printed Circuit Board etc.</li> <li>- Indian Print Market Size including Packaging, Publishing.</li> <li>- Future of Printing Market – Digital Intervention to grow the Print market through online Marketplace creation</li> </ul>
Issues highlighted Including during Q&A	<ul style="list-style-type: none"> <li>- Global Market is shrinking except Asian Countries</li> <li>- Most of the print Companies fall under MSME,</li> <li>- Market is fragmented.</li> <li>- As this comes under Pollution Norm, special zones are being created with support from State Government.</li> <li>- Paper Import is growing. Import tax is applicable except Indonesia</li> <li>- There is no duty on Import of Printed Materials.</li> <li>- Except Education Books (0% GST) , Pamphlets ( 5% GST) , rest all the printed Material GST is 12% - 18%, which is high.</li> <li>- In Printing Technology institutes, syllabus &amp; equipment are outdated</li> </ul>
Solutions suggested	<ul style="list-style-type: none"> <li>- Paper Import Duty to be abolished</li> <li>- Technology Import duty to be reduced or abolished</li> <li>- Government should help to showcase our Industry capability to other countries to boost the export</li> <li>- GST to be reduced to grow the demand.</li> </ul>

Time and date \_\_\_\_\_

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