



Confederation of Indian Industry



Department of Commerce  
Ministry of Commerce & Industry  
Government of India



Government of  
Maharashtra



SERVICES EXPORT PROMOTION COUNCIL

**Senior Care Focused Group Discussion on Understanding Best Practices &  
India's Way Forward**  
*Building Partnerships & Collaborations*

16<sup>th</sup> May 2018, Bombay Exhibition Centre, Mumbai  
1530-1700 hrs

As a Services subsector, Senior Care is in its nascent stage in the Indian Economy. Despite close to 130 million seniors in India, there is a clear lack of concerted capacity augmentation and policy support for an industry catering to senior needs. A subject like this is of social significance and it is also important to activate the economic opportunity that lies within the sector. It is imperative to understand benchmarking in terms of quality, standards and training of the Senior Care givers so India can maximize comparative advantages in the sector. The discussion will focus on Japan's best practices as the leading competitive market in this niche sector. Japan has introduced policies and modules for care providers that has equipped the market to handle almost a quarter of its people that are 65 or older now. The session will also delve on

- India's current policies and practices
- Building Partnerships & Collaborations between India and Japan

**Welcome Address**

**Ankur Gupta**

Chairman, CII Taskforce on Senior Care &  
Joint Managing Director, Ashiana Housing  
Limited

**Presentation on Global Best Practices in  
Senior Care**

**Dr Masamitsu Sugie**

Expert- Geriatrics and Senior Care, Tokyo  
Metropolitan. Geriatric Hospital and Institute of  
Gerontology

***Interaction and Q & A with Dr Masamitsu Sugie***

***Release of Industry Report on Senior Care***

**Keynote Address**

**Sudhanshu Pandey**

Joint Secretary, Department of Commerce,  
Ministry of Commerce and Industry,  
Government of India

**Introduction by moderator**

**Saumyajit Roy**

Co-Chairman, CII Taskforce on Senior Care &  
Head Business Planning, Antara Senior Living

**Panelists**

**Ministry of Social Justice and  
Empowerment, Government of India**

**A Sridharan**

Managing Director, CovaiCare

**Adarsh Narahari**

Managing Director, Mantri Primus Lifespaces  
Pvt. Ltd.

**Mathew Cherian**

Chief Executive, HelpAge India

**Meena Ganesh**

Co-Founder & Chief Executive Officer, Portea  
Medical

**Concluding and Wrapping Up**

**Confederation of Indian Industry (CII)**