



Confederation of Indian Industry



Department of Commerce
Ministry of Commerce & Industry
Government of India



Government of
Maharashtra



SERVICES EXPORT PROMOTION COUNCIL

**Senior Care Focused Group Discussion on Understanding Best Practices &
India's Way Forward**
Building Partnerships & Collaborations

16th May 2018, Bombay Exhibition Centre, Mumbai
1530-1700 hrs

As a Services subsector, Senior Care is in its nascent stage in the Indian Economy. Despite close to 130 million seniors in India, there is a clear lack of concerted capacity augmentation and policy support for an industry catering to senior needs. A subject like this is of social significance and it is also important to activate the economic opportunity that lies within the sector. It is imperative to understand benchmarking in terms of quality, standards and training of the Senior Care givers so India can maximize comparative advantages in the sector. The discussion will focus on Japan's best practices as the leading competitive market in this niche sector. Japan has introduced policies and modules for care providers that has equipped the market to handle almost a quarter of its people that are 65 or older now. The session will also delve on

- India's current policies and practices
- Building Partnerships & Collaborations between India and Japan

Welcome Address

Ankur Gupta

Chairman, CII Taskforce on Senior Care &
Joint Managing Director, Ashiana Housing
Limited

**Presentation on Global Best Practices in
Senior Care**

Dr Masamitsu Sugie

Expert- Geriatrics and Senior Care, Tokyo
Metropolitan. Geriatric Hospital and Institute of
Gerontology

Interaction and Q & A with Dr Masamitsu Sugie

Release of Industry Report on Senior Care

Keynote Address

Sudhanshu Pandey

Joint Secretary, Department of Commerce,
Ministry of Commerce and Industry,
Government of India

Introduction by moderator

Saumyajit Roy

Co-Chairman, CII Taskforce on Senior Care &
Head Business Planning, Antara Senior Living

Panelists

**Ministry of Social Justice and
Empowerment, Government of India**

A Sridharan

Managing Director, CovaiCare

Adarsh Narahari

Managing Director, Mantri Primus Lifespaces
Pvt. Ltd.

Mathew Cherian

Chief Executive, HelpAge India

Meena Ganesh

Co-Founder & Chief Executive Officer, Portea
Medical

Concluding and Wrapping Up

Confederation of Indian Industry (CII)