



Confederation of Indian Industry



Department of Commerce  
Ministry of Commerce & Industry  
Government of India



Government of  
Maharashtra



SERVICES EXPORT PROMOTION COUNCIL

## **4<sup>th</sup> Global Exhibition on Services (GES)**

**15 – 18 May 2018; Bombay Exhibition Centre, Mumbai**

**15 May 2018**

### **Suggested Programme**

**1400 - 1500 hrs**

**Plenary Session:**

**The India Opportunity – Forging Global Partnerships for Trade & Investment in Services**

As Indian services companies devise strategies to be part of the global production networks and expand their reach in the international markets, few pertinent questions that arise are -

- How can we bolster global trade and investments in the services sector?
- How can we promote Indian services companies to become part of global value chains?
- How can we promote the role of standards in Indian services industry?

**Introduction by Moderator**

**Shereen Bhan**  
Managing Editor  
CNBC-TV18

**Panellists**

**Uday Kotak**  
President Designate, Confederation of Indian Industry  
&  
Executive Vice Chairman and Managing Director  
Kotak Mahindra Bank Limited, India

**Adeeb Ahamed**  
Managing Director  
Twenty14 Holdings & Tablez, UAE

**Chris Heverin**  
Managing Director  
Initiative Group, Australia

**Pascal Kerneis**  
Managing Director  
European Services Forum

**P. K. Gupta**  
Managing Director (R&DB)  
State Bank of India

**Tony Little**  
Chief Academic Officer  
GEMS Education, Dubai

**Trevor Bull**  
Managing Director  
Aviva Life Insurance Company India Ltd

**Vikas Khanna**  
Indian chef, restaurateur, and cookbook writer

**Vivek Sood**  
Managing Director  
Global Supply Chain Group, Australia

**Zara Ingilizian**  
Head of Consumer Industry and System Initiative,  
Member of the Executive Committee  
World Economic Forum LLC, USA