



Confederation of Indian Industry

## Global Exhibition on Services (GES)

15-18 May 2018: Mumbai

### **Buddhist Tourism - Beyond Boundaries**

**Culture | Connectivity | Infrastructure**

16 May 2018: 1000 Hrs; Mumbai

### **DRAFT PROGRAMME**

**1000 Hrs.**

**Networking & Registration**

**1030-1130 Hrs.**

**Inaugural Session**

#### **MONKS CHANTING**

*The Buddhist circuit is a globally important route for over 500 million Buddhists, along the life of Buddha across Nepal and India, from Lumbini, where he was born; Bodh Gaya where he attained enlightenment; to Kushinagar; where Buddha achieved salvation. This session ie Buddhist Tourism–Beyond Boundaries: Culture | Connectivity | Infrastructure is aimed at promoting Buddhist Tourism, is expected to set directions for preparing a roadmap for promotion of boundary-less Buddhist tourism circuits and tourism investments /business prospects.*

#### **Welcome Address**

Chairman CII National Committee on Tourism & Hospitality & Chief Executive  
ITC Hotels & WelcomHotels

#### **Dipak Haksar**

#### **Address**

#### **Pankaj Kumar**

Secretary-Tourism  
Govt. of Bihar

#### **Special Address**

#### **Sudhanshu Pandey**

Joint Secretary  
Department of Commerce

Ministry of Commerce & Industry  
Govt. of India

#### **Special Address**

#### **Raghvendra Singh**

Secretary  
Ministry of Culture  
Govt. of India

**The growth and future of India  
as an international tourism hub  
for Buddhist Travelers**

#### **Satyajeet Rajan**

Director General–Tourism  
Ministry of Tourism, Govt. of India

#### **Keynote Address**

#### **Shri Jayakumar Rawal**

Hon'ble Minister of Tourism  
Govt. of Maharashtra



Confederation of Indian Industry

**Address by Chief Guest**

**Shri Alphons Kannanthanam**

Minister of State (I/C)  
Ministry of Tourism &

Minister of State for Electronics &  
Information Technology

**Vote of Thanks**

**Arjun Sharma**

Co-Chairman, CII National Committee on  
& Hospitality &  
Managing Director, Select Group

Tourism

**1130-1230 Hrs.**

**Session I: Buddhist Tourism-Linking Cultures and  
Creating Livelihoods**

**Session Moderator**

**Sangeeta Godbole**

Director General  
Services Export Promotion Council (SEPC)  
Ministry of Commerce and Industry, Govt. of India

**Special Address**

**Meenakshi Sharma**

Additional Director General  
Ministry of Tourism  
Govt. of India

**Panelist**

**Vinod Zutshi**

Former Secretary  
Ministry of Tourism, Govt. of India

**Panelist**

**Ade Sukendar**

Consul General  
Consulate General of the Republic of Indonesia

**Panelist**

**Kavinder Singh**

Convenor – CII Maharashtra State Forum on Tourism  
& Chief Executive Officer & Managing Director  
Mahindra Holidays

**Panelist**

**Prashanth Rao Aroor**

CEO & MD  
IntelliStay Hotels Pvt. Ltd.

**Panelist**

**Kenichi Takano**

Chief Representative  
Japan National Tourism Organization (JNTO)



**Panelist**

**Confederation of Indian Industry**  
**Rajni Anand**  
Head-Relationships  
Cox & Kings

**Q&A**

**1230-1330 Hrs. Session II: Buddhist Tourism: Attracting Major Investments**

**Session Moderator**

**Arjun Sharma**  
Co-Chairman, CII National Committee on Tourism  
& Hospitality &  
Managing Director  
Select Group

**Keynote Address**

**V K Gautam**  
Principal Secretary  
Tourism & Cultural Affairs Department  
Govt of Maharashtra

**Special Address**

**Neela Lad**  
Regional Director, WR  
Ministry of Tourism  
Government of India

**Panelist**

**Ekapol Poolpipat**  
Consul General  
Royal Thai Consulate-General  
Mumbai

**Panelist**

**Vishal Kamat**  
CEO  
Kamat Hotels India Limited

**Panelist**

**Suja Chandy**  
Vice President  
Invest India

**Panelist**

**Sudhir Patil**  
Founder & Director  
Veena Patil Hospitality Pvt. Ltd.

**Q&A**

**1330 Hrs. NETWORKING LUNCH**