



Confederation of Indian Industry

Global Exhibition on Services (GES)

15-18 May 2018: Mumbai

Buddhist Tourism - Beyond Boundaries

Culture | Connectivity | Infrastructure

16 May 2018: 1000 Hrs; Mumbai

DRAFT PROGRAMME

1000 Hrs.

Networking & Registration

1030-1130 Hrs.

Inaugural Session

MONKS CHANTING

The Buddhist circuit is a globally important route for over 500 million Buddhists, along the life of Buddha across Nepal and India, from Lumbini, where he was born; Bodh Gaya where he attained enlightenment; to Kushinagar; where Buddha achieved salvation. This session ie Buddhist Tourism–Beyond Boundaries: Culture | Connectivity | Infrastructure is aimed at promoting Buddhist Tourism, is expected to set directions for preparing a roadmap for promotion of boundary-less Buddhist tourism circuits and tourism investments /business prospects.

Welcome Address

Chairman CII National Committee on Tourism & Hospitality & Chief Executive
ITC Hotels & WelcomHotels

Dipak Haksar

Address

Pankaj Kumar

Secretary-Tourism
Govt. of Bihar

Special Address

Sudhanshu Pandey

Joint Secretary
Department of Commerce

Ministry of Commerce & Industry
Govt. of India

Special Address

Raghvendra Singh

Secretary
Ministry of Culture
Govt. of India

**The growth and future of India
as an international tourism hub
for Buddhist Travelers**

Satyajeet Rajan

Director General–Tourism
Ministry of Tourism, Govt. of India

Keynote Address

Shri Jayakumar Rawal

Hon'ble Minister of Tourism
Govt. of Maharashtra



Confederation of Indian Industry

Address by Chief Guest

Shri Alphons Kannanthanam

Minister of State (I/C)

Ministry of Tourism &

Minister of State for Electronics &
Information Technology

Vote of Thanks

Arjun Sharma

Co-Chairman, CII National Committee on
& Hospitality &

Managing Director, Select Group

Tourism

1130-1230 Hrs.

**Session I: Buddhist Tourism-Linking Cultures and
Creating Livelihoods**

Session Moderator

Sangeeta Godbole

Director General

Services Export Promotion Council (SEPC)

Ministry of Commerce and Industry, Govt. of India

Special Address

Meenakshi Sharma

Additional Director General

Ministry of Tourism

Govt. of India

Panelist

Vinod Zutshi

Former Secretary

Ministry of Tourism, Govt. of India

Panelist

Ade Sukendar

Consul General

Consulate General of the Republic of Indonesia

Panelist

Kavinder Singh

Convenor – CII Maharashtra State Forum on Tourism

& Chief Executive Officer & Managing Director

Mahindra Holidays

Panelist

Prashanth Rao Aroor

CEO & MD

IntelliStay Hotels Pvt. Ltd.

Panelist

Kenichi Takano

Chief Representative

Japan National Tourism Organization (JNTO)



Panelist

Confederation of Indian Industry
Rajni Anand
Head-Relationships
Cox & Kings

Q&A

1230-1330 Hrs. Session II: Buddhist Tourism: Attracting Major Investments

Session Moderator

Arjun Sharma
Co-Chairman, CII National Committee on Tourism
& Hospitality &
Managing Director
Select Group

Keynote Address

V K Gautam
Principal Secretary
Tourism & Cultural Affairs Department
Govt of Maharashtra

Special Address

Neela Lad
Regional Director, WR
Ministry of Tourism
Government of India

Panelist

Ekapol Poolpipat
Consul General
Royal Thai Consulate-General
Mumbai

Panelist

Vishal Kamat
CEO
Kamat Hotels India Limited

Panelist

Suja Chandy
Vice President
Invest India

Panelist

Sudhir Patil
Founder & Director
Veena Patil Hospitality Pvt. Ltd.

Q&A

1330 Hrs. NETWORKING LUNCH